

MEDIA RELEASE

ATTENTION EDITORS & NEWS DIRECTORS

For Immediate Release – Nov. 9, 2016

Railway Suicide Prevention

- Safe Communities Northumberland partners work together to connect residents to services -

(NORTHUMBERLAND COUNTY) –

The primary focus of Northumberland Safe Communities is saving lives, to prevent injury and to connect the residents of Northumberland County with services when they are “in need”. The Suicide Railway Prevention Signs are intended to draw attention to suicide prevention and to educate the community that “Life is Worth Living”. The local police services and rail police services receive many calls for assistance along our rail lines. The signs are simple but aim to have high impact and we are hoping if someone sees it they will “STOP” and call 911 or 211 and reach out for help.

211 is a free, easy to remember helpline that connects people to the services they need in their own community. 211 Ontario’s bilingual Community Navigators are available 24/7, every day of the year, with interpretation services in more than 150 languages. A province-wide comprehensive inventory of over 60,000 community, social, health and government services is managed by 211 Ontario’s Resource Specialists and is available online. When you don't know where to turn -- call 211 or visit www.211ontario.ca. This service is supported and funded by the province of Ontario and United Way.

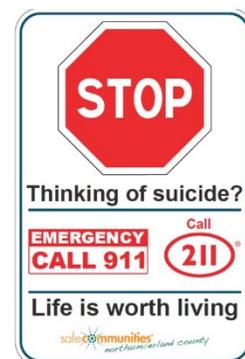
Members of the media are invited to attend the following event for photo and interview opportunities:

WHAT: Rail Sign Launch

WHEN: November 14, 2016 at 10 am

WHERE: East Parking lot of the Cobourg Columbus Community Centre

WHY: Join members of Safe Communities Northumberland County as they unveil the rail signs that are now posted along the CP & CN lines across Northumberland County.



Safe Communities Northumberland (<http://northumberland.safecommunities.parachutecanada.org>) was formally launched in April 2015. With the support of Parachute Canada, the local Safe Communities initiative seeks to make Northumberland the safest and healthiest place to live, learn, work and play.

For media inquiries, contact:

Joanne Brewster, Co-ordinator, Safe Communities Northumberland, (905) 885-9100,
or Heather Grundy, Co-ordinator, Safe Communities Northumberland, (905) 885-9100.